



SPONSORSHIP OPPORTUNITIES



STATISTICS OF EXPOSURE

- CNC Website—15,000 visits per year
- CNC Weekly E-blasts—17,000
- CNC Monthly Newsletters—4,000
- CNC Facebook—23,000
- Other Social Media Outlets—Instagram, Twitter, LinkedIn
- Extensive Internet Promotion

HARVEST ON THE HOOCH GOALS

- Build awareness and support within the community about CNC's work of supplying fresh produce to North Fulton Community Charities food pantry
- Educate the general public about the environmental and health benefits of the "farm to table" movement
- Promote overall health through connecting people with nature

8TH ANNUAL

HARVEST ON THE HOOCH

TASTE FEST

Sunday
October 13, 2019
VIP Chef Demo
12-1 PM
Main Event
1-5 PM

100% of proceeds support the operation of the Unity Garden, which gives nearly 5 tons of fresh produce annually to the North Fulton Community Charities food pantry.

PRESENTING SPONSOR - \$10,000 - SOLD OUT!

GOLDEN TRACTOR - \$5,000 - allows CNC to grow 1,000 lbs of produce

All the benefits of the below level plus:

- Two VIP tables of 10 each at the main event with VIP accompaniments
- VIP Tickets for 20 to the champagne reception and live cooking demonstration
- Opportunity for company spokesperson to speak from podium
- Promotional tent and/or promotional giveaway opportunities

SOUP DU JOUR - \$2,500 - allows CNC to grow 500 lbs of produce

All the benefits of the below level plus:

- VIP Table of 10 at the main event with VIP accompaniments
- VIP Tickets for 10 to the champagne reception and live cooking demonstration
- One year logo/name recognition on Unity Garden signage

HARVEST - \$1,000 - allows CNC to grow 200 lbs of produce

All the benefits of the below level plus:

- Reserved seating for 8 at the main event
- VIP Tickets for 8 to the champagne reception and live cooking demonstration
- Social media exposure:
 - Regular mentions on Facebook/Instagram/Twitter posts
 - Website recognition with live link
- Recognition in CNC's monthly digital newsletter in Sept., Oct. and Nov.
- 8 general admission guest passes to CNC

CULTIVATE - \$500 - allows CNC to grow 100 lbs of produce

All the benefits of the below level plus:

- 6 tickets to the main event
- Special recognition at event from podium
- Company name on event signage
- 4 general admission passes to CNC

SEED - \$250 - allows CNC to grow 50 lbs of produce

- 4 tickets to the main event
- Company name on event webpage for 1 year
- 2 general admission passes to CNC



Sunday
October 13, 2019
VIP Chef Demo
12-1 PM
Main Event
1-5 PM

SPONSORSHIP RESERVATION INFORMATION

Name: _____

Company: _____
(List name as you would like it to appear on marketing materials, web page, etc)

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____
Office/Home *Mobile*

Email: _____

SPONSOR LEVEL & PAYMENT

- \$10,000 Presenting Sponsor **SOLD OUT**
- \$5,000 Golden Tractor Sponsor
- \$2,500 Soup du Jour Sponsor
- \$1,000 Harvest Sponsor
- \$500 Cultivate Sponsor
- \$250 Seed Sponsor

OPTION ONE

Mail Completed Form and Check Made Payable to Chattahoochee Nature Center
(See Below for Mailing Info)

OPTION TWO

Mail or Email Completed Form and with requested Credit Card Info: *(See Below for Email & Mailing Info)*
Credit Card #: _____ Exp Date _____
CVV # _____ Billing Zip Code _____

OPTION THREE

Request Invoice for Payment

SEND PAYMENT INFO TO:

Chattahoochee Nature Center
Attn: Pat Beman
9135 Willeo Rd
Roswell, GA 30075
EMAIL: p.beman@chattnaturecenter.org